

# Adrian Rayas



## PROFILE

Adaptable, multicultural, leader, motivated, a self-driven business entrepreneur with 10+ years experience in the education business, international trade, and real estate.

A conscientious and hard-working team player seeking to leverage my skills working in an international market.

## EXPERIENCE

### ● Rayas Co., Ltd. | Real Estate Manager-Investor | Mexico 2017- Today

- Real estate development services
- Home refurbishing, renting, sales, and auctions

### ● Let Spanish.com | Founder & CEO | Online Startup 2019- Today

- Content creator
- Developer

### ● Bula English | ESL professor | China 2019- Today

- Coursework materials content creator, assignments, and examinations.
- English language coaching.

### ● New Oriental Education & Technology Group | Training Manager/Coaching - ESL professor | China 2012-2019

- Developing, preparing, delivering, evaluating, researching, and monitoring training programs.
- Content creator.
- English language coaching.

### ● Beijing Appbody Information-Technology Co., LTD | Marketing & Translation | China 2012-2013

- Translation, sales, and positioning of the company's app in the Latin American market.

### ● HHS Center | International Coordinator | China 2011-2012

- Program coordinator and liaison between China and our national and international partners.
- Academic programs designer, recruitment coordinator, and international programs coordinator.
- Handled public relations and marketing for the Chinese and foreign markets.

## INTERNATIONAL

## EXPERIENCE



## EDUCATION



Thunderbird School of  
Global Management

2019

*M.A. Applied Leadership &  
Management*

TecMilenio University

2013

*B.A. International Trade and  
Commerce*

## LANGUAGES



Spanish

English

Chinese

Japanese

Portuguese

## CERTIFICATIONS



Harvard ManageMentor -  
Harvard Business Publishing

eLeadership Plus

International Organizations  
Management - University of  
Geneva

PMBOK (Project  
Management)

Yellow Belt (Six Sigma)

## SKILLS



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